



**106 Washington Ave. Grand Haven
(616) 846-7501
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Apr. 6, 2024

Dear Grand Haven City Council,

We are writing in regards to the proposal for a Children's Museum and its placement in the DDA district.

The Children's Museum and its board appear to have a clear vision for the construction and long term maintenance of a well planned, interactive site.

This venue could bring additional tourism to our district in the shoulder season. Families with children need activities to keep everyone entertained, and those same families would bring business here that they might take elsewhere.

Currently, anyone who is searching online for things to do with children in the area is only offered places and events in Grand Rapids. This would change with the addition of the Children's Museum here.

More people/traffic in the district means more business over all, stores and restaurants included. As a traffic driver, this may help offset the lack of tax revenue that this development would be privy to.

Positive experiences in the DDA district also lead to better reviews online and word-of-mouth advertising for Grand Haven, again driving traffic to our city.

At MACKite, we believe that "rising tides lift all boats." The proposed Children's Museum would certainly boost the image and appeal of our district and city.

In support of the venture,

Steve & Lynn Negen
MACKite Downtown
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