



BOYS & GIRLS CLUB
OF THE MUSKEGON
LAKESHORE



June 30, 2023

To Whom It May Concern:

As the Chief Executive Officer of The Boys & Girls Club of the Muskegon Lakeshore, it is my pleasure to offer this letter of support for the Grand Haven Children's Museum. I believe this new institution will be a tremendous addition to our Lakeshore community and it is my hope that the momentum for the project will continue to grow.

BGCML serves nearly 1,500 youth and teens every year. Our passion and focus lies within our mission to inspire all young people to reach their full potential. We look forward to our future partnership with the Grand Haven Children's Museum as we strive to engage our youth in a variety of programs.

As the CEO of the BGCML, I know the importance of keeping children engaged in fun learning activities that stimulate their imaginations. A local children's museum will be a wonderful resource to help us do just that. Children's museums are fun, vibrant spaces that spark play, learning, and connection. This new children's museum will help inspire our next generation of designers, problem-solvers, and collaborators through play and hands-on learning.

BGCML knows first-hand that children only spend a portion of their time in school, which means parents and caregivers are often looking for educational ways to provide them with rich and engaging experiences. Activities outside of the normal school day, that are done alongside parents and caregivers, can create a love for learning and can have a profound impact on children's educational outcomes and overall wellbeing.

Leveraging community partnerships is the best way to accomplish shared goals, and I am excited to see the Grand Haven Children's Museum's work come to fruition so the children the BGCML serves, and all the children along the Lakeshore, have local access to the benefits of a high-quality children's museum.

Sincerely,

Monica Turnbull
Chief Executive Officer
Boys & Girls Club of the Muskegon Lakeshore

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